

**The State and Territorial Injury  
Prevention Directors Association  
(STIPDA)**

**Teen Driving Injury Prevention  
Roundtable**

Partnering to Reduce Teen  
Motor Vehicle-Related Injury

Amber Williams, CHES

“Coming together is a beginning;  
Keeping together is progress;  
Working together is success.”

– Henry Ford

## Is Working Together Always the Best Answer?

- Decision-making takes longer
- Success may hang on the weakest member
- Can bog down in interpersonal issues, turf issues, etc
- May not be enough political will/community support
- Partners may be over-committed
- Members may not follow-through

## Reasons To Work Together

- Eliminate duplication of effort
- Find strength in numbers
- Gain credibility
- Make better decisions with added knowledge and wisdom
- Shared burden of responsibility
- Pool resources
- Create long-term change

## Ways of Working Together



- Coordination/Network
- Collaboration/  
Partnership
- Coalition/Alliance

## Coordination/Networking

- Definition: Loose-knit group that shares information, ideas or resources to accomplish individual or group goals
- Benefits: can identify gaps and duplication of effort
- Considerations:
  - Creating formal opportunities for sharing information and resources
  - Keeping a list of individuals/organizations addressing issues related to teen driving injuries
  - Rotating responsibilities for hosting;
  - Ways to use technology – list-serve, website, e-mails,

## Collaboration/Partnership

- Definition: organizations sharing resources and responsibilities jointly to plan, implement and evaluate programs to achieve common goals
- Benefits: can pool financial, human and information resources, and work together to achieve shared goals
- Considerations: must have a common goal that could not be achieved alone; trust in one another

## Coalition / Alliance

- Definition: organizations and individuals working together to build a power base that works to influence social change of a mutual concern
- Benefits: well-organized, broad based coalition will be successful in creating policy change, increasing public knowledge, creating a network and development of innovative solutions to complex problems
- Considerations: requires significant commitment from a “lead agency” and from members

## Create Definitions

People and organizations often define terms differently. It is important to define clearly the type of group that will be set up, including its mission, membership, and structure, and to make sure that all participants understand and agree with this definition.

– Taken from the *Developing Effective Coalitions: An Eight Step Guide*



Which of these methods of working together seems most appropriate for preventing injuries related to teen motor vehicle crashes in your state?

## Additional Resources

- Wisconsin Clearinghouse for Prevention Resources  
<http://wch.uhs.wisc.edu/01-Prevention/01-Prev-Coalition.html>
- The Community Tool Box – Guide to Starting a Coalition  
[http://ctb.ku.edu/tools/en/section\\_1057.htm](http://ctb.ku.edu/tools/en/section_1057.htm)
- National Highway Safety Traffic Administration: “How-to” Guide to Coalition Building  
<http://www.nhtsa.dot.gov/people/outreach/safesobr/12gp/coalition.html>
- United Nations Association of the United States – Advocacy Guide

## Resources Cont...

- Building Coalitions That Work: Lessons from the Field
- [http://wch.uhs.wisc.edu/docs/PDF-Pubs/coalitions\\_that\\_work.pdf](http://wch.uhs.wisc.edu/docs/PDF-Pubs/coalitions_that_work.pdf)
- Starting a Coalition
- <http://wch.uhs.wisc.edu/docs/PDF-Pubs/StartingACoalition.pdf>
- Developing Effective Coalitions: A Eight-Step Guide
- <http://www.preventioninstitute.org/eightstep.html>