

AAA Teen Driver Safety



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Director, State Relations



Agenda

- Who We Are
- What We Do
- Working With Us



About AAA

- Almost 50 million members across U.S. and Canada (CAA)
- AAA clubs cover the whole country
- All but the smallest clubs have dedicated public affairs and/or safety staff



Who We Are

- Public health professionals
- Former law enforcement
- PhD researchers
- Engineers
- Lobbyists
- Public relations professionals
- Marketers



What We Do

- Support public education/traffic safety efforts
- Lobby for stronger laws
- Driver education
- Media relations
- Communicate to/through our members

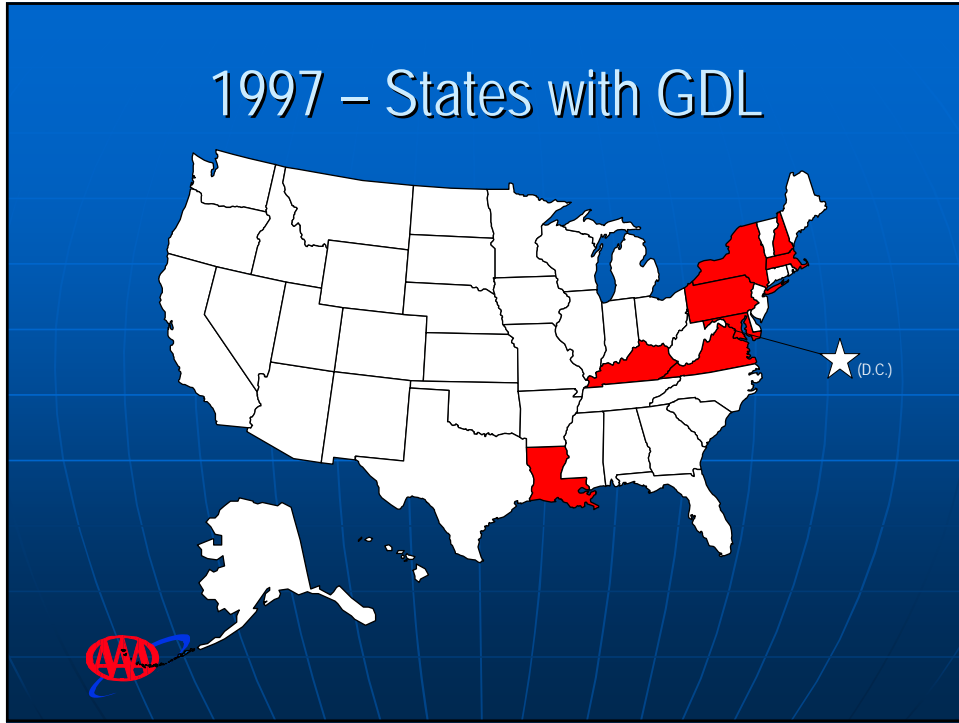


AAA's Top Traffic Safety Issues

- Child Passenger Safety
- Senior Driving
- Teen Driver Safety



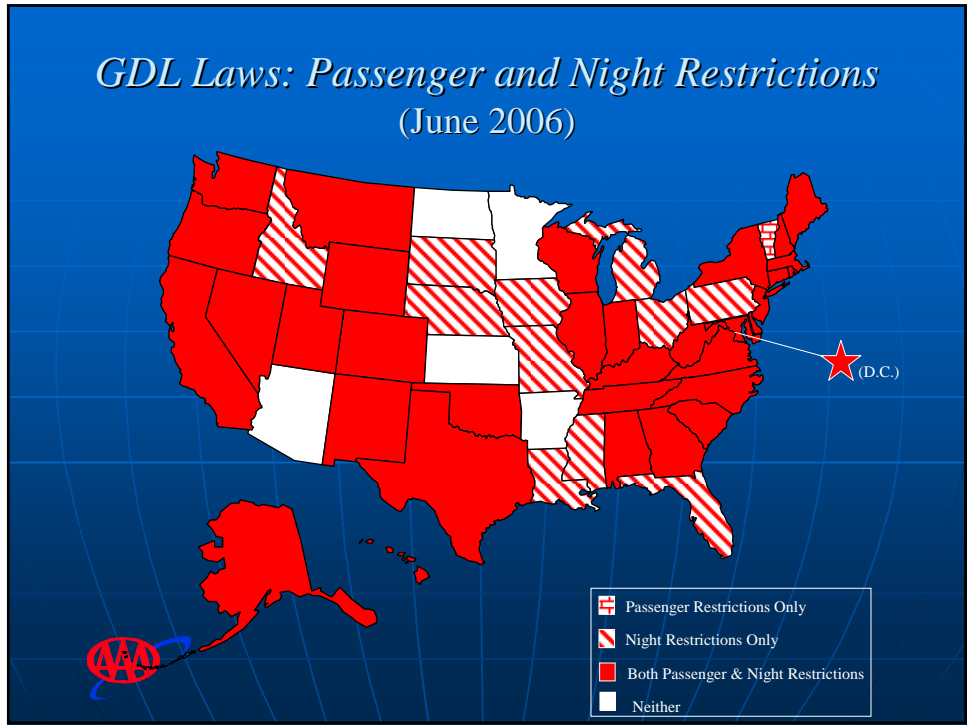
1997 – States with GDL



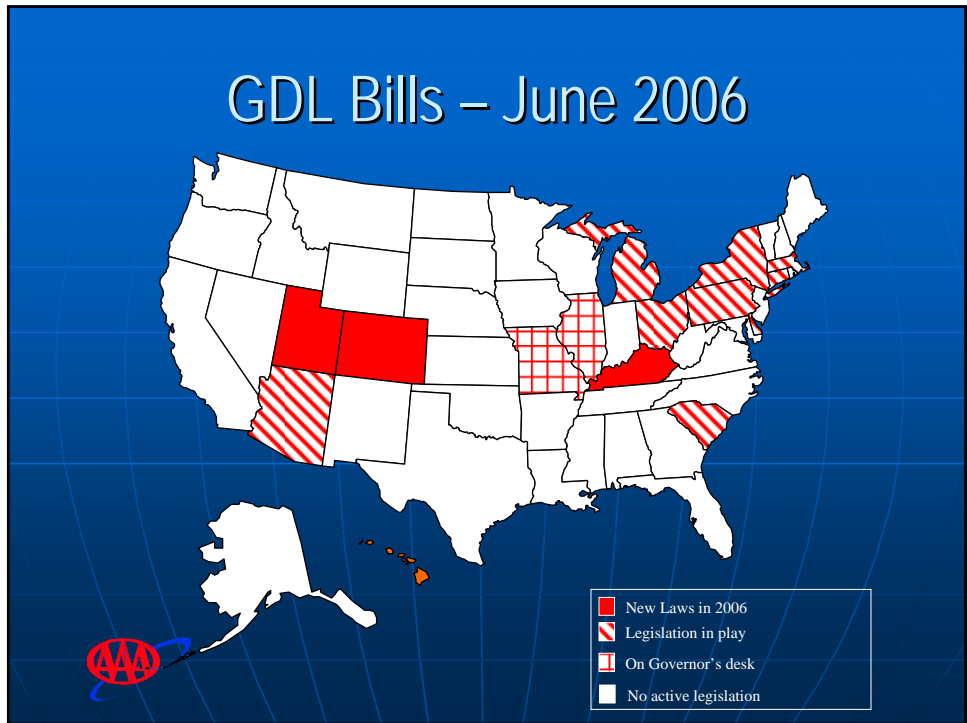
2005 – States with GDL



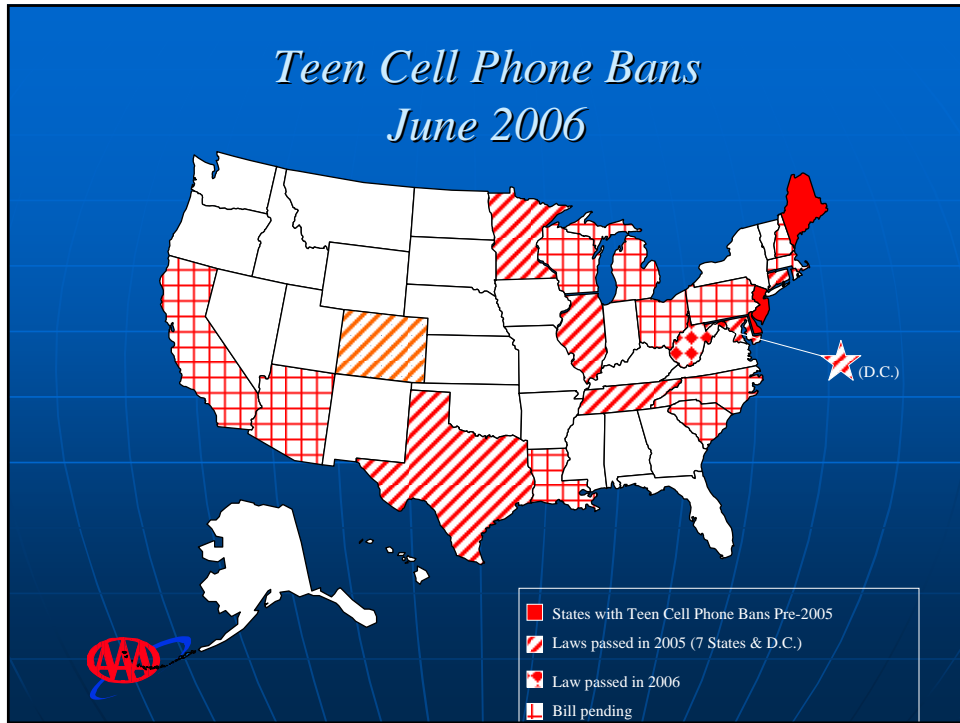
GDL Laws: Passenger and Night Restrictions (June 2006)



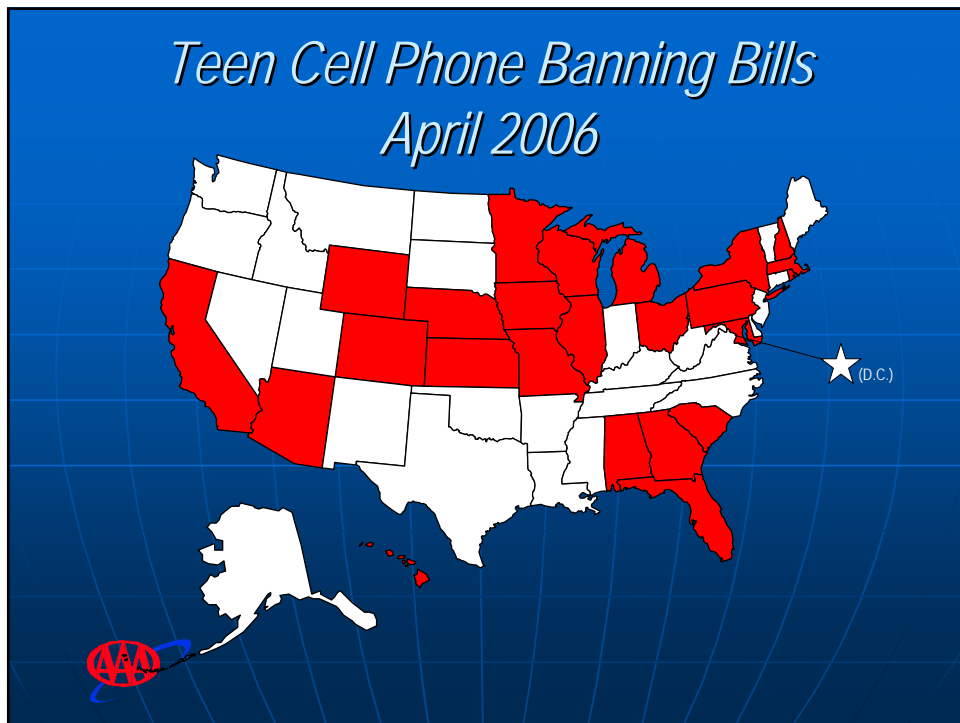
GDL Bills – June 2006



Teen Cell Phone Bans June 2006



Teen Cell Phone Banning Bills April 2006



How We Work

- Local AAA Clubs
 - State/local coalitions
 - Lobbying expertise
 - Public outreach (teens, members, news media)
- National Office in Washington, DC
 - Subject matter expertise
 - Traffic control
 - Resource for our clubs



How to Work With Us

- Contact Local AAA Club (www.aaa.com)
 - Public Affairs Staff
 - Traffic Safety Staff
- Contact AAA National
 - Justin McNaull, Director, State Relations
 - 202-942-2065
 - jmcnaull@national.aaa.com



For More Information

- www.aaapublicaffairs.com
- www.aaafoundation.org

